

# TRANSFORM LIVES. CREATE OPPORTUNITY.



United Way  
of Monroe County

## 2011-2012 PLEDGE CARD (PLEASE PRINT)

### 1 DONOR INFORMATION

We respect your privacy and do not share your personal information with third parties.



First Name:	MI:	Last Name:
Home Address:	Phone: (    )	
City:	ST:	ZIP:
Employer Name (If giving through employee campaign):		
SIGNATURE (My signature authorizes my pledge):		
Personal E-mail:		

Your personal e-mail address allows us to keep you updated and show how your contribution is getting results all year long.

### 2 I WANT TO TRANSFORM LIVES AND CREATE OPPORTUNITY.

I choose to donate to the Community Action Fund, which supports priority projects and partner agencies. My dollars go where they are needed the most and will have the greatest impact.

Yes, I want to Live United. (Check all that apply.)

- COMMUNITY ACTION ASSOCIATE:** \$1 - \$249
- COMMUNITY ACTION PARTNER:** \$250 - \$499
- COMMUNITY ACTION INVESTOR:** \$500 - \$999

#### LEADERSHIP GIVING COMMUNITIES

- VANGUARD LEADERSHIP:**  
My individual or combined gift of \$1,000 or more qualifies as a Vanguard Leadership contribution.
  - Benjamin Harrison (\$10,000 +)
  - Platinum (\$5,000 - \$9,999)
  - Gold (\$2,500 - \$4,999)
  - Silver (\$1,000 - \$2,499)
- YOUNG LEADERS SOCIETY:**  
Designed for those under 40 whose individual or combined gift is \$500 or more.
- Please combine my gift with that of \_\_\_\_\_
- I prefer that my gift remain anonymous

#### I AM A LOYAL CONTRIBUTOR

- I have given to United Way for (not necessarily consecutive):
- 5-9 years
  - 10-19 years
  - 20+ years

My contribution will be paid as follows. (Check all that apply.)

#### EASY PAYROLL DEDUCTION\*

\$	X	=	\$
Amount per pay period	# of pay periods in full year		Total payroll deduction

#### DIRECT GIFT (home address needed above)

- Cash (Enclosed)** ..... \$
- Personal Check (Payable to United Way)** Check# ..... \$
- Automatic Bank Withdrawal** ..... \$  
*(Please attach a voided check – agreement will be mailed to you)*
- Stocks/Securities (Please call 812-334-8370)** ..... \$
- Bill Me** ..... \$  
Starting in January bill me at above address:  Monthly  Quarterly  Semi-Annually  Annually
- Credit Card** ..... \$  
 Visa  Mastercard  Discover

Card #	Exp. Date (Mo/Yr)
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**YES! I WANT TO TRANSFORM LIVES AND CREATE OPPORTUNITY BY GIVING A TOTAL GIFT OF:** \$

**MATCHING GRANT OPPORTUNITIES** available this year. Visit [www.monroeunitedway.org](http://www.monroeunitedway.org) for more information.

**Optional: Please direct** all or part of my gift (\$25 minimum per agency) to a United Way member agency (listed on back) or a donor choice agency (listing available at [www.monroeunitedway.org](http://www.monroeunitedway.org)). In order to keep processing costs low for our donors, designated gifts must be at least \$25 per organization or they will be directed to our Community Action Fund.

Agency \_\_\_\_\_ Amount \$ \_\_\_\_\_

I would like my contact information released to the above agency.

**Optional: Please do not distribute** my gift to the following United Way agency(ies) \_\_\_\_\_

**Did you know...** Of every \$1 we spend, 91¢ goes to programs addressing the most pressing needs in our community.

United Way of Monroe County is a 501 (c)(3) non-profit organization and your donation is tax deductible as allowed by current tax law. No goods or services were provided in exchange for this contribution. Consult your tax advisor for more information.

\* Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2, or other employer document showing amount withheld and paid to a charitable organization.

# Thank You!

[monroeunitedway.org](http://monroeunitedway.org)

Leave a lasting legacy – Remember United Way in your estate planning.

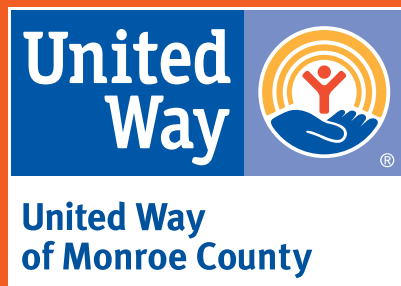
Please remove along dotted line.



**ONE DONATION CAN TRANSFORM LIVES AND  
CREATE OPPORTUNITIES.**

Building a better life. For our community,  
our neighbors, ourselves.

**LIVE UNITED<sup>®</sup>**  
monroeunitedway.org



# Building a better life.

## For our community, our neighbors, ourselves.

With your support, United Way works with member agencies and community partners to bring lasting change and improve people's lives. By focusing on the building blocks for a better life — Education, Earnings, and Essentials — we create and sustain solutions to the most pressing issues in our community.



### EDUCATION

We help children, youth, and adults achieve their potential:

- ▶ Enter school ready to learn
- ▶ Graduate school ready to earn
- ▶ Continue building job and life skills



### EARNINGS

We help hard working families get ahead:

- ▶ Gain or maintain stable employment
- ▶ Increase and retain income
- ▶ Build savings and assets



### ESSENTIALS

We help individuals and families meet basic needs with access to:

- ▶ Sufficient food
- ▶ A stable place to live
- ▶ Health care and wellness
- ▶ Crisis management skills

## When we work together, we can accomplish more.

- ▶ We increased early literacy by partnering to distribute free books to area preschoolers and launch the Born Learning Play Path.

**\$1/wk** provides notebooks and supplies for an at-risk children's mentoring program.

- ▶ At-risk kids in tutoring programs at the Boys & Girls Clubs increased their reading scores between 53% - 89%.

**\$10/wk** provides a child with a 1-year scholarship for an after-school program.

- ▶ 65% of Big Brothers Big Sisters alumni said that their Big helped them reach a higher level of education than they thought possible.

- ▶ 46% more low- to moderate-income people filed their taxes through the Free Community Tax Service.

**\$5/wk** provides 260 bus tickets for at-risk residents to attend job interviews and health care appointments.

- ▶ Options' work support program secured 33% more jobs for individuals with disabilities.

**\$3/wk** provides an educational workshop that teaches homeowners to protect themselves from predatory lending practices.

- ▶ All of the residents who lived at Middle Way House The Rise successfully increased or maintained their earnings upon exiting the program.

- ▶ Of the 211,322 meals and snacks served by Community Kitchen, 57% were provided to children.

**\$7/wk** provides supplies for free dental check-ups for 105 residents in need.

- ▶ All of the 182 families that were provided rent and mortgage assistance through Salvation Army were able to avoid eviction from their homes.

**\$5/wk** provides an accessible ramp for a person who uses a wheelchair.

- ▶ 2-1-1 operators responded to 18% more calls. Most callers were seeking help with housing and utilities assistance, family and community support, medical care, income support, and food.

# Because of you, United Way creates opportunity in our community.

Your generous gift to the Community Action Fund is invested in 25 local partner agencies and United Way collaborative initiatives that create long-lasting change. With your help, we are addressing the underlying challenges facing our families, friends, and neighborhoods. These benefits ripple throughout our entire community.

Partner Agencies	EARNINGS		
	EDUCATION		ESSENTIALS
Abilities Unlimited Disability Services			•
American Red Cross, Monroe County Chapter			•
Amethyst House	•	•	•
Area 10 Agency on Aging	•	•	•
Big Brothers Big Sisters of South Central Indiana	•		
Boys & Girls Clubs of Bloomington	•		
Catholic Charities – Bloomington	•	•	•
Community Kitchen of Monroe County			•
Girls Incorporated of Monroe County	•	•	
Hoosier Hills Food Bank			•
Indiana Legal Services		•	•
MCCSC School Assistance Fund	•		•
Middle Way House	•	•	•
Monroe County United Ministries	•	•	•
Mother Hubbard's Cupboard	•		•
Options	•	•	•
People and Animal Learning Services (PALS)	•		•
Planned Parenthood of Indiana	•		•
RBB School Assistance Fund	•		•
Rhino's Youth Center	•		
Salvation Army	•		•
Shalom Community Center			•
Stepping Stones	•	•	•
Stone Belt Arc	•	•	•
Volunteers in Medicine			•

## Your United Way Collaborative Initiatives

**FINANCIAL STABILITY ALLIANCE**  
FOR SOUTH CENTRAL INDIANA

**Monroe Smart Start**  
Birth-to-Five Coalition  
Ready for School • Ready for Life.

**FREE COMMUNITY TAX SERVICE**  
KEEP YOUR CASH!  
CLAIM YOUR CREDIT!

**Monroe County Partners in Dropout Prevention**

**BANK ON BLOOMINGTON**

**bornlearning<sup>SM</sup>**

**ACHIEVE**  
BLOOMINGTON  
Building a Healthier Community for Tomorrow

**familywize<sup>®</sup>**  
Prescription Drug Discount Card

**Indiana 2-1-1**  
Get Connected. Get Answers.  
Area 10 Agency 2-1-1 InfoLink

## CAMPAIGN LEADERSHIP

### Campaign Chair

Heidi Schulz, *IU Hutton Honors College*

### Vanguard Chair

Jim Grandorf, *IU Kelley School of Business*

## LOANED EXECUTIVES

Jeff Baldwin, *Boys & Girls Clubs*

Fern Bonchek, *PALS*

Julia Karr, *General Electric*

Dayleen Ragains, *German American Bancorp*

Tony Rastall, *Old National Bank*

Ilene Schaeffer, *Fifth Third Bank*

Elizabeth Thompson, *Volunteers in Medicine*

Kelli Wesley, *IU Health*

*Meri and Damon transform lives and create opportunity with their support of United Way.*



Photography donated by Kendall Reeves, Spectrum Studio



United Way  
of Monroe County

# TRANSFORM LIVES. CREATE OPPORTUNITY.

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